COME SEE WHAT ALL THE BUZZ IS ABOUT

dmtweets T minus 17 minutes till my session! Come hear my story «Narrowing the Choices.» **#ISC2014**5 Jun from Twitter for iPhone retweeted by MRAmrx

hfienberg So long Chicago, and thanks for all the fish. Or something. **#isc2014** #mrx6 Jun from Twitter for iPhone retweeted by MRAmrx

Brandtrust Roberto Cymrot & @Brandtrust Change the way you think about how people think @MRAmrx **#ISC2014**t.co/FB6ukCaPE95 Jun from Twitter for iPhone retweeted by MRAmrx

SSITweets @MRAmrx - Dan Teeter from Nissan discusses how connectivity in cars came from market intelligence.**#ISC2014** 6 Jun from Twitter Web Client retweeted by MRAmrx

mdaviskelly Heart, mind & soul all involved when a consumer is passionate about your brand **#ISC2014** 6 Jun from Twitter for Android

ConsensusPoint Did you get 30+ stamps from the exhibitors at **#ISC2014**? I did and I've got my fingers crossed for a win!@ MRAmrx5 Jun from Twitter for iPhone retweeted by MRAmrx

robertpmoran Worth a read re GenY and autos **#isc2014**business.time. com/2012/08/09/will-m…6 Jun from iOS

mdaviskelly In 2000, would you have believed you could carry 1,000 cd›s in your pocket? **#ISC2014**5 Jun from Twitter for Android retweeted by MRAmrx

BValleyComs #ISC2014 Dan Teeter, Nissan: «The car is just one big category of device.» Phew! (Hello, future!) @MRAmrx6 Jun from Twitter for Android retweeted by MRAmrx

robertpmoran I don›t believe that all brands should have#empathy. Jungian #archetypes suggest that rebe etc are not empathic. **#isc2014**5 Jun from Twitter for iP

hfienberg MRA at Second City comedy club in Chicago for**#ISC2014** #mrx t.co/KJxhDhqe6A6 Jun from Vine - Make a Scene retweeted by MRAmrx

robertpmoran Bigger question for **#isc2014** @MRAmrx ... 1. Assume rate of change is increasing 2. Assume #mrx is a snapshot in time How do we anticipate?5 Jun from Twitter for iPhone retweeted by MRAmrx

juliehallboston Market research was created for advertising to mass market when data was scarce. Mass market is fading and data is ubiquitous... **#isc2014**5

mdaviskelly Another great conference-thanks to the organizing committee & best wishes for a safe trip home for all! @MRAmrx **#ISC2014**6 Jun from Twitter for Android retweeted by MRAmrx

ConsensusPoint I›m not gonna lie, that was a pretty good lunch. @MRAmrx **#ISC2014**5 Jun from Twitter for iPhone retweeted by MRAmrx

EMIcnsltEllen Empathetic insight work can reduce cost & shorten time for brand development and product development. @ MRAmrx **#ISC2014**!5 Jun from Twitter for iPhone retweeted by MRAmrx

robertpmoran But will #GenY want to buy a car or purchase#mobility? **#isc2014**

jilledonahue @dan_roam thank you for a great session yesterday! **#ISC2014** #mrx5 Jun from Twitter for iPhone retweeted by MRAmrx

Heather_JParker Roadmap to #Consumer Passion @MRAmrx **#ISC2014** 6 Jun from Twitter for iPhone retweeted by MRAmrx

EMIcnsltEllen Staying independent & to emotional distance in the research p Jun from Twitter for iPhone retweeted

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RickWest01 #ISC2014 getting ready for our 2nd Genius Lab of the

BorderlessXs Visuals enhance communication & problem

JimBrysonTN Our people and our culture give us a great source of competitive advantage. Diane Hessan of Communispace. **#isc2014** 6 Jun from Twitter for iPhone retweeted by MRAmrx

Kimber313 Congrats to MRII for winning the 2014 MRA Impact Award. @MRAmrx **#ISC2014** t.co/GUO9f9AM9d6 Jun from Twitter for Android retweeted by MRAmrx

jilledonahue @dan_roam kicking off the @MRAmrx**#ISC2014** with a

robertpmoran Ok #mrx folks, what r the 2 major uncertainties for the industry? One is scarcity-abundance & cost of #data. What is the other? **#isc2014**6 Jun from Twitter for iPhone retweeted by MRAmrx

MitchClear thank you @ MRAmrx #dontstoptheparty**#isc2014**7 Jun from Sprout Social retweeted by MRAmrx

robertpmoran The case for #autonomous cars being made here at **#isc2014** by #Nissan t.co/mUUlAgcTvt6 Jun from iOS retweeted by MRAmrx

robertpmoran Prediction: #insurance industry will heavily#nudge consumers toward #autonomous cars as a way to reduce #risk **#isc2014**6 Jun from Twitter for iPhone

MistyDykema Loved the last talk today @MRAmrx ...@ DianeHessan is the type of leader I want to be. **#ISC2014**7 Jun from Twitter for iPhone retweeted by MRAmrx

Voxco Only one third of respondents wanted to check/ send email while driving?? **#ISC2014**6 Jun from Twitter for iPhone retweeted by MRAmrx

dtonjo72 #ISC2014 about to start the day with #UnderArmorand

mdaviskelly Value your team and the quality of your product will go up **#ISC2014**6 Jun from Twitter for Android retweeted by MRAmrx

EGDonnellyIII Top shelf week in Chicago for @MRAmrx ‹s ISC Conference. The days were full of inspiration, networking and great friends. **#ISC2014** #mrx7 Jun from Twitter for iPhone retweeted by MRAmrx

BValleyComs 90% of all vehicle accidents caused by human error, so autonomous cars represent a safety benefit - Dan Teeter, Nissan at **#ISC2014**6 Jun from Twitter for Android retweeted by MRAmrx

Kerryhecht @MRAmrx Great conference. Nice to see old friends and make some new ones. Thanks! **#ISC2014** #MRX6 Jun from Twitter Web Client retweeted by MRAmrx

mindyourbuzz #Storytelling is linear; it takes effort to remember your

corymann #ISC2014 had very useful, intuitive conference app - well done www.crowd t.co/446USFjq3I !6 Jun from Twitter for iPhone retweeted by MRAmrx

mdaviskelly Auto driven cars not as far away as we think. Imagine what could be accomplished during your commuting time! **#ISC2014**6 Jun from Twitter for Android retweeted by MRAmrx

ConsensusPoint Start with the WHY! Great advice from@

robertpmoran The move to full self driving autos: **#isc2014** pbs.twimg.com/media/Bpc-rAUCEAA5Tds…6 Jun from iOS

Voxco «Automotive needs to move fast and be future proof not be left behind» via Dan Teeter. Same for MR. Glad to be at **#ISC2014**6 Jun from Twitter for iPhone retweeted by MRAmrx

Heather_JParker Technology is fascinating...and terrifying.**#ISC2014**

ConsensusPoint Want to make a change in your business? Find a Champion. @interstatebatts @mramrx **#ISC2014**5 Jun from Twitter for

Brandtrust «Technology is bringing us together in unprece It fosters connection while forcing us to change.» J.Haselm

robertpmoran #privacy issue being raised here at **#isc2014** re #autonomous driving. Who owns their driving data?6 Jun from Twitter for iPhone

direct_resource What happens to your business model when the cost of data =0? **#ISC2014** @MRAmrx5 Jun from Twitter for iPhone retweeted by MRAmrx

Brandamatic 82% of drivers want Smartphones seamlessly connected to their car driving experience. #Nissan **#ISC2014**6 Jun from Twitter for iPhone retweeted by mdaviskelly

mdaviskelly Great questions to start needed conversations in our industry **#ISC2014**

heatherscrit What a great show, **#ISC2014** is a success. We met some great people and are excited to see where all these new connections will take us. Now…6 Jun from LinkedIn retweeted by MRAmrx

cvent We had a great time at @MRAmx **#ISC2014**! Make sure you put the #MRX takeaways into action w/@cventsurvey: t.co/VhYyX6aXam #surveys6 Jun from Hootsuite retweeted by MRAmrx

Heather_JParker All I can think of is the movie iRobot...@ MRAmrx **#ISC2014** #Nissan

mdaviskelly Passionate consumers spend twice as much on a brand vs. their counterparts who are not passionate**#ISC2014**6 Jun from Twitter for Android retweeted by MRAmrx

ConsensusPoint Ray Fisher from @ahainsights1 draws for winners at **#isc2014** @MRAmrx #mrx t.co/rlRqi1WV8a6 Jun from iOS retweeted by MRAmrx

robertpmoran Nissan speaker: What if the autonomous car can improve it›s driving as it «learns»... **#isc2014**6 Jun from Twitter for iPhone

direct_resource Temptation ! a glorious day outside McCormick meeting rooms today. @MRAmrx **#isc2014**6 Jun from Twitter for iPhone retweeted by MRAmrx

Heather_JParker All I can think of is the movie iRobot...@ MRAmrx **#ISC2014** #Nissan

BValleyComs #ISC2014 Dan Teeter, Nissan: «The car is just one big category of device.» Phew! (Hello, future!) @MRAmrx6 Jun from Twitter for Android retweeted by MRAmrx

dtonjo72 #ISC2014 Final session w/ Diane Hessen CEO of Communispace. " I know all of our employees names. Everyone works hard, it's important."6 Jun from Twitter for iPhone retweeted by MRAmrx

Voxco Go Rudy!! Proud partners @dapresy presenting right now!! It›s time to kill the PowerPoint! **#ISC2014**t.co/5Kqvpp6V5w6 Jun from Twitter for iPhone retweeted by MRAmrx

jilledonahue Another amazing conference in the books. Thanks to the hard working staff and volunteers of @MRAmrxfor a job well done!! **#isc2014** #mrx6 Jun from Twitter for iPhone retweeted by MRAmrx

ConsensusPoint «The 3-5 year trend is our sweet spot.» Douglas Dunham at Health Care Service Corp **#ISC2014**@MRAmrx #mrx6 Jun from Twitter for iPhone retweeted by MRAmrx

ConsensusPoint Great **#ISC2014** event by @MRAmrx! Met amazing people and looking forward to new business! #mrx6 Jun from Twitter for iPhone retweeted by MRAmrx

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