

# 2017 INSIGHTS LEADERSHIP CONFERENCE

SEPTEMBER 26-28 IN PALM BEACH

YOUR BUSINESS. YOUR TEAM. YOUR FUTURE.

The seminal event for senior executives in marketing research and analytics provides new performance strategies, tactics and business models to spur growth and uncover opportunity. Learn with friends in a cordial atmosphere and collaborate with fellow leaders to set the future course for the industry.



**FRESH, OBJECTIVE PERSPECTIVES ON YOUR MOST PRESSING BUSINESS CHALLENGES**

Finding and funding new paths to growth □ Leading high performance teams □ Creating an empowered corporate culture  
 Evolving the insights value proposition □ Inspiring innovation that outpaces competition  
 Answering shifting client demands □ Positioning your company to avoid risk and excel in 2018 and beyond

**INSPIRING DIALOGUE, SPECTACULAR DESTINATION**

**AMY WEBB**



Named among a select group of thinkers most likely to shape the future of how organizations are managed and led, Amy has displayed a knack for identifying emerging trends in business. She doesn't simply dole out predictions, but rather applies intense research to create a system and tools for leaders to better navigate the future.

**WAYNE LEVINGS**



Wayne is President of Kantar. Previously, he oversaw the formation of Kantar Retail, guiding the merger of the legacy organizations to create one of the world's leading retail insights and go-to market consulting companies.

**THE BREAKERS IN PALM BEACH**

The Insights Association has reserved a limited number of sleeping rooms at The Breakers at a rate of \$275 plus tax per night, for the nights of September 26, 27 and 28. **Reservation deadline is August 25.**

To reserve your room, call 1-888-BREAKERS (273-2537). Be sure to identify yourself as an attendee of the conference.

**CONFERENCE REGISTRATION**

BY JULY 15	BY AUGUST 15	AFTER AUGUST 15	ON SITE
<i>Members</i> \$1,599	<i>Members</i> \$1,699	<i>Members</i> \$1,799	<i>Members</i> \$1,899
<i>Non Members</i> \$1,999	<i>Non Members</i> \$2,099	<i>Non Members</i> \$2,299	<i>Non Members</i> \$2,499

**Don't miss the chance to discover and define the path to growth for your business. Your team is counting on it.**

**LEARN MORE AT [WWW.INSIGHTSASSOCIATION.ORG/ILC](http://WWW.INSIGHTSASSOCIATION.ORG/ILC)**

*If you would like to connect with marketing research and analytics company decision makers as an exhibitor or sponsor, please contact Jonathan Saxe: [jonathan.saxe@insightsassociation.org](mailto:jonathan.saxe@insightsassociation.org).*



*See what happens when the leading minds in research,  
insights and analytics gather behind closed doors.*

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Empowering intelligent business decisions.